



PRIVATE INDUSTRY

THE WEATHER SPHERE BRINGS UNIVERSITY, FEDERAL, STATE AND PRIVATE INDUSTRY TOGETHER.

WeatherBank, Inc.

The emergence of America's commercial weather enterprise has helped diversify the industry. Current trends include private weather companies providing more custom products and value-added weather information, better tailored than ever before, for individual users, business, industry, government and the media. The future of the weather industry shows multiple organizations providing tools to collect observations, move data, assemble information and ultimately develop and issue weather forecasts. Much of this innovation has been centered in Oklahoma.

During the recent past, radically changing and extreme weather events have made dramatic impacts on the U.S. economy. Rapid advancements in technology, along with its declining cost, the ever increasing speed of communications, more emphasis for innovation, and an accelerating demand for rich weather content from all segments of our society has created a very unique opportunity for WeatherBank, Inc.

WeatherBank, Inc. has been a leading provider of custom weather and long-range forecast services to the energy, agriculture, transportation and retail marketplaces. "WeatherBank has all business functions in-house including programming, network IT, web hosting, web design, etc., and all our primary global data suppliers are local," stated Steven Root, CCM, President/CEO of WeatherBank, Inc. "Our long-term track-record of success stories are supported by this Oklahoma infrastructure of resources, strong work ethic personnel and an unparalleled entrepreneurial spirit. This is a strong statement on the value of being in Oklahoma."

 **WEATHERBANK, INC.**



"WeatherBank, Inc. is driven to provide the 'Best of Breed' historical weather and climatological database, real-time products, accurate long-range forecasting services and custom programming and delivery solutions."

Steven Root
President/CEO



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